Section B: Your cinema-going

1. Who did you frequently go to the cinema with in the 1960s? Please select as many options as you wish.
   a. A date
   b. Family members

2. How frequently did you go to the cinema in the 1960s?
   Less than once a month

3. During the 1960s did you mostly live in:
   A smaller community (village/rural areas)

4. How long did it take you to get to the cinema/s you went to most often?
   30 mins

5. How did you travel to and from the cinema/s you went to most often?
   Car or bus

6. Did you at times go to the cinema alone?
   No

7. Did you often combine other activities, such as a meal out or a visit to the pub, with a trip to the cinema?
   No

8. What were your main leisure activities in the 1960s other than going to the cinema? (Such activities, for example, might have included sport, listening to music and watching television.)
9. In relation to your other leisure activities during the 1960s, did you enjoy going to the cinema:

   As much as your other leisure activities

10. How important were the following factors in helping you decide which films to see? Please number the options (1, 2, 3, etc.) in order of importance, with 1 being the most important. Feel free if you wish to rank some factors equally, e.g. reviews and genre might both be 1, star/s 2, and so on.

   a. The star/s 3
   b. The type/genre of film 4
   c. Reviews 5
   d. The country or region in which the film was made 6
   e. Suggestions of friends/relative 1
   f. Whatever was on 2
   g. Other (please specify):

11. What did you most enjoy about going to the cinema?

I liked going with boyfriends and kissing in the back row

12. Do you have memories of particular cinema buildings? (This could include the outside appearance, the foyer, the screening rooms or, more broadly, the use of cinemas as meeting places/local landmarks.)
13. Generally speaking did you prefer independent/repertory cinemas or those that were part of a chain (ABC, Odeon)? Please explain your preference.

I had no preference then

14. Were you a member of a film club?

b. No

If you were, what do you remember about it?

15. Do you remember seeing any films several times? If so, which films and why?

No

16. Can you remember how audiences behaved during the films? Did people talk? Did they consume snacks and food? Did they smoke? Did they sing along in musicals?

Everyone smoked

17. What was your favourite cinema experience of the 1960s? (This could be a scene from a film, your favourite star in a particular role, an event at the cinema, a particular evening out, or something else that you remember.)
Going to see My Fair Lady on a first date (for the date, not the film!)

18. During the 1960s, did you ever look for further information about film stars, their careers and their lives in one or more of the following sources? (Please put a cross next to each source you used.)

19. Did you ever collect anything connected with the cinema, such as star autographs, posters, photos, film reviews, film magazines, film annuals/albums? If yes, what did you collect and why?

No

Section C: Film preferences

1. Do you remember having favourite films during the 1960s? If so, what were they and why did you like them?

I liked the James Bond films. In the early 60s I liked Cliff Richard in Summer Holiday.

2. Do you remember having a preference for the films of a particular country?

No

3. Can you explain your preference?
4. Do you remember having any favourite directors during the 1960s? If so, who were they and why did you like them?

I wasn’t really aware of directors

5. Did you have any favourite film stars during the 1960s? If so, who were they and do you remember why you liked them?

Sean Connery, Albert Finney

6. Which types of film did you enjoy most? Please rank your favourite four of the following options in order of preference. Number them 1, 2, 3 and 4, with 1 being your favourite. If you wish, you may rank some equally, e.g. romance and science fiction both as 1, war as 2, thriller as 3 and westerns as 4.

   a. Thriller 1
   b. Romance 2
   c. Comedy
   d. Musicals 2
   e. Westerns
   f. Horror
   g. Science fiction
   h. Adventure
   i. Epic/Historical
   j. War
   k. European art cinema/Nouvelle Vague
   l. Other (please specify): pop

7. Can you explain what appealed to you most about your favourite type(s) of film?

I was a big fan of the James Bond films and books
8. Did you like these type(s) of films before the 1960s?

c. I don’t remember

If not, why do you think you began enjoying them for the first time in the 1960s?

No, I was too young

9. Did you like the gritty British films of the early 1960s that were often set in the North and featured working-class families (sometimes called ‘kitchen-sink films’)? These were films such as *Saturday Night and Sunday Morning* (1960), *A Taste of Honey* (1961) and *The Loneliness of the Long Distance Runner* (1962).

A little

Can you give reasons for your answer?

I was too young for them. I saw them later.

10. Did you like the so-called British ‘swinging London’ films of the mid-1960s? These were films such as *Darling* (1965), *Alfie* (1966) and *Blow-Up* (1966).

Not at all

Can you give reasons for your answer?

I don’t think I really understood what they were about.

11. Did you watch continental European films during the 1960s? If so, can you remember any examples?

Not that I can remember

12. Is there anything else that you would like to say about cinema/cinema-going in the 1960s that has not been covered elsewhere?
I think it was relatively cheaper than nowadays. They used to play the national anthem and people actually stood up!

Section D: Remembering 1960s Cinema-going

1. Do you feel that the films you watched in the 1960s bore any relation to your own experience of Britain during that decade? In what ways did they/didn’t they?

No

2. Do you particularly associate some 1960s films with other art forms, including literature, music (pop or classical), dance, painting and sculpture? (Such films might include, for example, literary adaptations of novels or films featuring pop groups of the period.)

a. Yes

If yes, can you remember the title or titles of the film/films?

A Hard Day’s Night, Summer Holiday, Yellow Submarine

3. Have you recently re-seen any favourite films from the 1960s?

b. No

If you have answered ‘no’, please skip to the start of Section E.
If you have answered ‘yes’, which films have you recently re-seen?

W

4. How did you see them? (on TV, DVD, in a cinema, via the internet, etc.)

5. Did you find that seeing them again:

Can you explain the reasons for this response?
6. Do you have your own copies of films from the 1960s on DVD, Blue-Ray, VHS video or in downloaded form?

   c. No

If so, which films? Why do you think these films are still important to you?

7. Do you ever watch such films with your friends or family? If so, who do you watch them with and how do you think they regard them?

Section E: Details about You

This section asks some questions that are of a personal nature. Your answers will play a significant role in shaping our understanding of life in 1960s Britain. However, if there are any questions that you are not comfortable with, you should not feel under any obligation whatever to provide an answer. All personal data will be treated in the strictest confidence by the project team and securely stored in conformity with the Data Protection Act.

1. What area or areas of the UK did you live in during the 1960s? (Many people will have moved around during the decade.) 'Area' might refer to a city, e.g. Edinburgh, London, Birmingham or a county, e.g. Lancashire.

   Birmingham

2. What work did you mainly do during the 1960s? This might have been paid employment or unpaid work in the home.

   I was at school

3. If you were employed outside the home, was/were your job(s):

4. In the 1960s, did you think of yourself as:
Upper Middle Class

5. For most of the 1960s were you:

I wasn’t employed outside the home

6. Were you a parent in the 1960s?

b. No

7. If the answer to the previous question is yes, how did parenting alter your cinema-going habits?

-

8. What was your nationality in the 1960s?

British

9. How would you describe your ethnic background? (We ask this question because we hope it will be possible to include a range of people in our work on 1960s cinema-going.)

c. White

10. How would you describe your sexual orientation in the 1960s? (We ask this question to help us in analysing changing social and sexual attitudes of the time and the ways these were represented/not represented in film.)

a. Heterosexual

We are very grateful for your time and participation. Many thanks for making an important contribution to this project.

If you plan to return this form by post, we provide a freepost service which means that you do not have to use a stamp. Simply send the completed questionnaire in an envelope addressed to:

FREEPOST UNIVERSITY COLLEGE LONDON
(Department of History – 1960s Cinema Project)